

ORG6613

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March 18, 2011

NHTSA Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE, Room W43-488
Washington, DC 20590
Attention: VIN Coordinator

RE: 49 CFR Part 566, Manufacturer Identification

Dear Administrator,

HATCI is a authorized representative of both Hyundai Motor Company and Kia Motors Corporation; which are separate and distinct automotive manufacturers.

Hyundai is a wholly owned subsidiary of Hyundai Motor Company of the Republic of Korea. Kia is a wholly owned subsidiary of Kia Motors Corporation of the Republic of Korea.

Hyundai Motor America and Kia Motors America are two independent vehicle distributors operating in the United States. Hyundai Motor America distributes only Hyundai brand motor vehicles, while Kia Motors America distributes only Kia brand motor vehicles. Hyundai Motor America and Kia Motors America are direct competitors in the United States. The companies are separate entities; one is not a division of the other.

Product Manufactured: Both Hyundai, and Kia manufacturer passenger cars.

GVWR: The gross vehicle weight ratings (GVWR) of our products range from 3,600 lb to 6000 lbs.

Should you have any questions regarding this submission, please contact me directly at (734) 337-2533, or by email at jsmith@hatci.com

Enclosure: None

Sincerely,

Jeffrey Smith
Senior Engineer
Certification and Regulation Department

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