



Manufacturer and Product Identification

Manufacturer's InformationSubmission Type: ☐ Initial ☐ Revision**Manufacturer Company Full Legal Name ***

Royal Enfield North America

Common Name (like GM, Honda, Toyota)**Previous Legal Name** (if changed)**Date of Last Legal Name Change****URL** (like https://www.example.com)**Doing Business As** (Please list all other names your business is using, if any, apart from already mentioned Legal Name)**Principal Name or Owner Name ***

(e.g., First, initial and last name, like George A Smith)

Ross Clifford

Principal Position *

(e.g., President, Vice President, CEO, CFO)

President

Headquarters physical address (PO Boxes NOT accepted)**Address ***

226 N. Water Street

City *

Milwaukee

State/Province *

Wisconsin

Country *

UNITED STATES (USA)

Postal Code *

53202

Manufacturer Contact Name * ☐ Same as Principal

Martin Ginns

Manufacturer Contact Position *

Manager

Manufacturer Contact Business Email *

martinginns@royalenfield.com

Manufacturer Contact Business Phone *

262-327-3181

Manufacturer Contact Business Fax**Submitter's Name ***

Martin Ginns

Submitter's Position *

Manager

Submitter's Business Email *

martinginns@royalenfield.com

Submitter's Business Phone *

262-327-3181

Date of Submission *

August 5th, 2025

Production Start Date**Production End Date****Parent Company Name****Other Details/Notes**



What Type of Manufacturer or Alterer is Your Company?

Note: If you are a complete vehicle manufacturer, you must also submit VIN deciphering CFR 49 Part 565 (check all that apply)

- ☒ **Completed Vehicle Manufacturer** - a manufacturer of vehicles that require no further manufacturing operations to perform their intended function
- ☐ **Incomplete Vehicle Manufacturer** - a manufacturer of incomplete vehicles. Incomplete vehicle means an assemblage consisting, at a minimum, of chassis (including the frame) structure, power train, steering system, suspension system, and braking system, in the state that those systems are to be part of the completed vehicle, but requires further manufacturing operations to become a completed vehicle. Also means an incomplete trailer.
- ☐ **Intermediate Vehicle Manufacturer** - a manufacturer (other than the incomplete vehicle manufacturer or final-stage manufacturer) who performs manufacturing operations on a vehicle manufactured in two or more stages.
- ☐ **Final-Stage Vehicle Manufacturer** - a manufacturer who performs such manufacturing operations on an incomplete vehicle that it becomes a completed vehicle
- ☐ **Vehicle Alterer** - a person who alters by addition, substitution, or removal of components (other than readily attachable components), a certified vehicle before the first purchase of the vehicle other than for resale
- ☐ **Fabricating Manufacturer of Motor Vehicle Equipment** - a person that manufactures or assembles motor vehicle equipment
- ☐ **Importer of Motor Vehicle Equipment** - a person that imports motor vehicle equipment for resale
- ☐ **Importer of Motor Vehicles Originally Manufactured to Conform to FMVSS** - a person that imports motor vehicles originally manufactured to conform to FMVSS for resale as distinguished from registered importers subject to the duties specified in 49 CFR Part 592
- ☐ **Replica Vehicle Manufacturer** - a manufacturer that is registered as a replica motor vehicle pursuant to 49 CFR Part 586. (This selection should also be made by prospective replica manufacturers prior to submitting Part 586 registration information. If your Part 586 registration is approved, NHTSA will notify you that your 566 has been updated with your status as a replica vehicle manufacturer. Once your 566 submission is accepted, you will be notified to submit 586 application.)

What Types of Vehicles Does Your Company Manufacture or Alter? * Fill out this section only if you are a vehicle manufacturer

Please identify the approximate GVWR range in pounds (check all that apply)

Select Vehicle Type	Description of vehicle	Primary	GVWR From	GVWR To
<input checked="" type="checkbox"/> Motorcycle	Two wheeled complete motorcycle manufacturer	<input checked="" type="radio"/>	Class 1A: 3,000 lb or less	Class 1A: 3,000 lb or less
<input type="checkbox"/> Passenger Car		<input type="radio"/>		
<input type="checkbox"/> Truck		<input type="radio"/>		
<input type="checkbox"/> Bus		<input type="radio"/>		
<input type="checkbox"/> Trailer		<input type="radio"/>		
<input type="checkbox"/> Multipurpose Passenger Vehicle (MPV)		<input type="radio"/>		
<input type="checkbox"/> Low Speed Vehicle (LSV)		<input type="radio"/>		
<input type="checkbox"/> Incomplete Vehicle		<input type="radio"/>		
<input type="checkbox"/> Off Road Vehicle		<input type="radio"/>		

What Type of Regulated Equipment Does Your Company Manufacture? * Fill out this section only if you are an equipment manufacturer

Regulated equipment items are only the equipment items listed below that are subject to a Federal Motor Vehicle Safety Standard (check all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> Tires | <input type="checkbox"/> Rims | <input type="checkbox"/> Brake Hoses |
| <input type="checkbox"/> Brake Fluid | <input type="checkbox"/> Seat Belts | <input type="checkbox"/> Lamps, Reflectors and Assoc. Equipment |
| <input type="checkbox"/> CNG Containers | <input type="checkbox"/> Motorcycle Helmets | <input type="checkbox"/> Child Restraint Systems |
| <input type="checkbox"/> Platform Lifts | <input type="checkbox"/> Rear Impact Guards | <input type="checkbox"/> Triangular Warning Devices |
| <input type="checkbox"/> Glazing | <input type="checkbox"/> Retread | <input type="checkbox"/> Other (Motor vehicle equipment not covered by FMVSS) |

Submit