

# BMW of North America

01-022-N11B-10040

7pgs.

August 11, 2004

TO: ALL STATE MOTOR VEHICLE DEPARTMENTS  
RE: **2004 MODEL YEAR INFORMATION - UPDATE**

To Whom It May Concern:

Enclosed please find a BMW vehicle information package for the 2004 model year:

Included:

- ***Ending Serial Number Ranges for 3 Series***

If you have any questions, please contact this office.

Sincerely,

BMW OF NORTH AMERICA, LLC.



Clem Ciufu  
Production Ordering Manager

Enclosures

**Company**

BMW of North America, LLC

BMW Group Company

**Mailing address**

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# BMW Model Codes and Serial Number Ranges 2004 Model Year



| Model            | Code | Serial Number Range          |                             | Plant                      |
|------------------|------|------------------------------|-----------------------------|----------------------------|
|                  |      | Std.                         | Auto.                       |                            |
| 325Cic           | 0441 | PG97005-                     | PL24004-                    | REGENSBURG - P             |
| 330Cic           | 0446 | PJ94007-                     | PL40004-                    | REGENSBURG - P             |
| M3Cic            | 0432 | PK04470-                     | **                          | REGENSBURG - P             |
| 325Ci            | 0434 | JY96004-                     | PL00002-                    | REGENSBURG -JP             |
| 325Ci SULEV*     | 0431 | **                           | JT20000-                    | REGENSBURG -J              |
| 330Ci            | 0433 | PD95009-                     | PL10006-                    | REGENSBURG -P              |
| M3               | 0437 | JR24585-                     | **                          | REGENSBURG -J              |
| 325i             | 0444 | PD01065-<br>KL61435-KL63703  | PD58285-<br>KR25989-KW16047 | REGENSBURG -P<br>MUNICH -K |
| 325i SA          | 0445 | NH04506-NH06280              | NJ41524-NJ84700             | ROSSLYN-N                  |
| 325i SULEV       | 0448 | **                           | KP82117-KP91324             | MUNICH-K                   |
| 325xi            | 0447 | PF60690-PF62962              | PM59315-PR14166             | REGENSBURG -P              |
| 330i             | 0442 | *KM04984*<br>KM05182-KM07976 | KM32897-KM38611             | MUNICH-K                   |
| 330xi            | 0443 | PG10660-PG11863              | PN31840-PN36732             | REGENSBURG -P              |
| 325iT            | 0435 | EZ15545-                     | PC12730-                    | REGENSBURG -E/P            |
| 325iT SULEV      | 0438 | **                           | PJ00650-                    | REGENSBURG -P              |
| 325xiT           | 0436 | PE91845-                     | PF03535-                    | REGENSBURG -P              |
| 525i             | 0456 | B167007-                     | B172009-                    | DINGOLFING-B               |
| 530i             | 0450 | B047233-                     | B057045-                    | DINGOLFING-B               |
| 545i             | 0453 | B087021-                     | B107031-                    | DINGOLFING-B               |
| 645Ci            | 0467 | B215000-                     | B189000-                    | DINGOLFING-B               |
| 645Cic           | 0468 | B260000-                     | B320000-                    | DINGOLFING-B               |
| 745i             | 0474 | **                           | DP68469-                    | DINGOLFING-D               |
| 760i             | 0475 | **                           | DC47000-                    | DINGOLFING-D               |
| 745Li            | 0479 | **                           | DS45418-                    | DINGOLFING-D               |
| 760Li            | 0476 | **                           | DK10761                     | DINGOLFING-D               |
| X3 2.5i          | 0463 | WA77000-                     | WB20000-                    | GRAZ-W                     |
| X3 3.0i          | 0465 | WA30031-                     | WA60036-                    | STEYR-W                    |
| X5 3.0i          | 0464 | LB09017-                     | LU20007-                    | SPARTANBURG-L              |
| X5 4.4i          | 0462 | **                           | LV00059-                    | SPARTANBURG-L              |
| X5 4.8is         | 0466 | **                           | LEB1000-                    | SPARTANBURG-L              |
| Z4 roadster 2.5i | 0425 | LR66829-                     | LS48405-                    | SPARTANBURG-L              |
| Z4 roadster 3.0i | 0428 | LT24815-                     | LU05148-                    | SPARTANBURG-L              |
| Cooper           | 0410 | TC48643-TC56133              | TJ52876-TJ63389             | OXFORD-T                   |
| Cooper S         | 0411 | TD74170-TD90372              | **                          | OXFORD-T                   |

\*SULEV-Super Ultra Low Emission Value

\*\*NO TRANSMISSION TYPE FOR MODEL

# BMW of North America

August 11, 2004

TO: ALL STATE MOTOR VEHICLE DEPARTMENTS  
RE: 2005 MODEL YEAR INFORMATION

To Whom It May Concern:

Enclosed please find a BMW vehicle information package for the 2005 model year  
**3 Series.**

Included:

- Serial Number Ranges
- VIN Decipherments
- Vehicle weights and measurements
- Retail Pricing

If you have any questions, please contact this office.

Sincerely,

BMW OF NORTH AMERICA, LLC.



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# BMW Model Codes and Serial Number Ranges 2005 Model Year



| Model      | Code | Serial Number Ranges |                        | Plant                    |
|------------|------|----------------------|------------------------|--------------------------|
|            |      | manual transmission  | automatic transmission |                          |
| 325i       | 0544 | KL63704-             | KW16048-               | REGENSBURG-P<br>MUNICH-K |
| 325i SA    | 0545 | NH06281-             | *NJ84696*<br>NJ84701-  | ROSSLYN-N                |
| 325i SULEV | 0548 | **                   | KP91325-               | MUNICH-K                 |
| 325xi      | 0547 | PF62963-             | PR14167-               | REGENSBURG-P             |
| 330i       | 0542 | KM07977-             | KM38612-               | MUNICH-K                 |
| 330xi      | 0543 | PG11864-             | PN36733-               | REGENSBURG-P             |
|            |      |                      |                        |                          |
|            |      |                      |                        |                          |
|            |      |                      |                        |                          |
|            |      |                      |                        |                          |
|            |      |                      |                        |                          |
|            |      |                      |                        |                          |
|            |      |                      |                        |                          |
|            |      |                      |                        |                          |
|            |      |                      |                        |                          |

\*SULEV-Super Ultra Low Emission Value  
\*\*NO TRANSMISSION TYPE FOR MODEL

**BMW Model Codes and VIN Decipherment  
2005 Model Year**



| Model Description | Model Code | Position 1 | Position 2 | Position 3 | Position 4 | Position 5 | Position 6 | Position 7 | Position 8 | Position 9 | Position 10 | Position 11 | Position 12 | Position 13 | Position 14 | Position 15 | Position 16 | Position 17 |  |
|-------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--|
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
| 325iSA            | 0545       | W          | B          | A          | E          | T          | 3          | 7          | 4          |            | 5           | N           |             |             |             |             |             |             |  |
| 326i              | 0544       | W          | B          | A          | E          | V          | 3          | 3          | 4          |            | 5           | PK          |             |             |             |             |             |             |  |
| 325i SULEV*       | 0548       | W          | B          | A          | A          | Z          | 3          | 3          | 4          |            | 5           | K           |             |             |             |             |             |             |  |
| 325xi             | 0547       | W          | B          | A          | E          | U          | 3          | 3          | 4          |            | 5           | P           |             |             |             |             |             |             |  |
| 330i              | 0542       | W          | B          | A          | E          | V          | 5          | 3          | 4          |            | 5           | K           |             |             |             |             |             |             |  |
| 330xi             | 0543       | W          | B          | A          | E          | W          | 5          | 3          | 4          |            | 5           | P           |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |
|                   |            |            |            |            |            |            |            |            |            |            |             |             |             |             |             |             |             |             |  |

**To be assigned by Manufacturer**

**To be assigned by Manufacturer**

| POSITION          | POSITION KEY            | Plant                            |
|-------------------|-------------------------|----------------------------------|
| 1,2,3             | Manufacturer Identifier | K - Munchen                      |
| 4,5,6,7           | Vehicle Identification  | P - Regensburg                   |
| 8                 | Restraint System        | N - Rosslyn (South Africa)       |
| 9                 | Check digit             | E                                |
| 10                | Model Year              | J                                |
| 11                | Plant                   | B                                |
| 12,13,14,15,16,17 | Sequential Number       | D                                |
|                   |                         | W - Graz (Austria)               |
|                   |                         | L - Spartanburg (South Carolina) |

\*SULEV - Super Ultra Low Emission Value

# BMW Vehicle Weights and Measurements 2005 Model Year



| Code | Model       | Body  | A. Weight (in lbs.) |       |      |       |            |           |              | B. Dimensions (in inches) |       |        |           |             |            | C. Engine |            |
|------|-------------|-------|---------------------|-------|------|-------|------------|-----------|--------------|---------------------------|-------|--------|-----------|-------------|------------|-----------|------------|
|      |             |       | Shipping Weight     |       | GVWR |       | GAWR Front | GAWR Rear | Service Load | Length w/ bumpers         | Width | Height | Wheelbase | Track Front | Track Rear | Cylinders | Horsepower |
|      |             |       | Std.                | Auto. | Std. | Auto. |            |           |              |                           |       |        |           |             |            |           |            |
| 0545 | 325i SA     | Sedan | 3219                | 3307  | 4277 | 4365  | 1984       | 2425      | 1058         | 176                       | 68.5  | 55.7   | 107.3     | 57.9        | 58.4       | 6         | 184        |
| 0544 | 325i        | Sedan | 3219                | 3307  | 4277 | 4365  | 1984       | 2425      | 1058         | 176                       | 68.5  | 55.7   | 107.3     | 57.9        | 58.4       | 6         | 184        |
| 0548 | 325i SULEV* | Sedan | -                   | 3307  | -    | 4365  | 1984       | 2425      | 1058         | 176                       | 68.5  | 55.7   | 107.3     | 57.9        | 58.4       | 6         | 184        |
| 0547 | 325xi       | Sedan | 3461                | 3527  | 4519 | 4586  | 2183       | 2469      | 1058         | 176                       | 68.5  | 56.5   | 107.3     | 57.9        | 58.3       | 6         | 184        |
| 0542 | 330i        | Sedan | 3285                | 3362  | 4343 | 4420  | 2006       | 2469      | 1058         | 176                       | 68.5  | 55.7   | 107.3     | 57.9        | 58.4       | 6         | 225        |
| 0542 | 330i w/SMG  | Sedan | 3285                |       | 4343 |       | 2006       | 2469      | 1058         | 176                       | 68.5  | 55.7   | 107.3     | 57.9        | 58.4       | 6         | 225        |
| 0543 | 330xi       | Sedan | 3483                | 3538  | 4542 | 4597  | 2161       | 2491      | 1058         | 176                       | 68.5  | 56.5   | 107.3     | 57.9        | 58.3       | 6         | 225        |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |
|      |             |       |                     |       |      |       |            |           |              |                           |       |        |           |             |            |           |            |

\*\*"x" = ALL WHEEL DRIVE  
 \*\*\*w/SMG option 206  
 \*SULEV-Super Ultra Low Emission Value

**BMW of North America  
2005 Model Year  
Suggested Retail Price**

**Effective August 1, 2004**

| U.S. Models                                | 325i     | 325xi    | 330i     | 330xi    |
|--|----------|----------|----------|----------|
| Base Price U.S.A. Port of Entry*           | \$29,300 | \$31,050 | \$35,700 | \$37,450 |
| Base Price Euro Delivery Munich Pick Up    | \$27,250 | \$28,875 | \$33,200 | \$34,830 |
| Base Price Diplomatic U.S.A. Port of Entry | \$27,835 | \$29,495 | \$33,915 | \$35,575 |

| Option Code  | Description   | 325i    | 325xi   | 330i      | 330xi     |
|--------------|---|---------|---------|-----------|-----------|
| 205          | STEPTRONIC 5-speed Automatic Transmission   | 1,275   | 1,275   | 1,275     | 1,275     |
| 206          | Sequential Manual Transmission (SMG) 6-speed (NA with ZHP)  | NA      | NA      | 1,500     | NA        |
| 261          | Rear Door Mounted Side Impact Airbag  | 385     | 385     | 385       | 385       |
| 298          | Run-Flat Tires and Flat Tire Warning (NA with ZSP or ZHP on 330i models, comes with wheel Styling 98) | NA      | NA      | 300       | 300/ZSP   |
| 426          | Aluminum "Brushed Column" Trim (Replaces 438)   | NC      | NC      | NC        | NC        |
| 459          | Power Front Seats with Driver Memory  | 995/ZPP | 995/ZPP | STD       | STD       |
| 465          | Fold Down Rear Seats with Ski Bag   | 475/ZCW | 475/ZCW | 475/ZCW   | 475/ZCW   |
| 494          | Heated Front Seats  | 500/ZCW | 500/ZCW | 500/ZCW   | 500/ZCW   |
| 508          | Park Distance Control (Rear only)   | 350     | 350     | 350       | 350       |
| 522          | Xenon Headlights  | 700     | 700     | 700       | 700       |
| 550          | On-board Computer   | 300/ZPP | 300/ZPP | STD       | STD       |
| 609          | On-board Navigation System (Requires ZPP or 550 on 325i/xi)   | 1,800   | 1,800   | 1,800     | 1,800     |
| 639          | BMW Assist  | 750/ZPP | 750/ZPP | 750/ZPP   | 750/ZPP   |
| 674          | Harman/Kardon Sound System  | 675     | 675     | STD       | STD       |
| 770          | Aluminum "Silver Cube" Trim (Requires ZHP, replaces 772)  | NA      | NA      | NC        | NA        |
| (Color code) | Metallic Paint  | 475     | 475     | 475       | 475       |
| (Uph. code)  | Leather Upholstery  | 1,450   | 1,450   | 1,450/ZPP | 1,450/ZPP |

| Package Code | Description  | 325i  | 325xi | 330i  | 330xi |
|--------------|--|-------|-------|-------|-------|
| ZCW          | Cold Weather Package   | 1,000 | 1,000 | 1,000 | 1,000 |
| ZHP          | Performance Package (NA with 206, 298 or ZSP, comes with space saver spare.) | NA    | NA    | 3,900 | NA    |
| ZPP          | Premium Package  | 2,300 | 2,300 | 2,200 | 2,200 |
| ZSP          | Sport Package  | 1,400 | 1,100 | 1,200 | 1,200 |

**Note: Package contents not fully represented above. Comprehensive package descriptions are available separately.**

|                        |     |     |     |     |
|------------------------|-----|-----|-----|-----|
| Destination & Handling | 695 | 695 | 695 | 695 |
|------------------------|-----|-----|-----|-----|

STD = Standard

NA = Not Available

NC = No Charge

All prices and specifications are subject to change without notice.

\* The Center Principal's ultimate cost may vary due to incentives, allowances and other programs or payments.